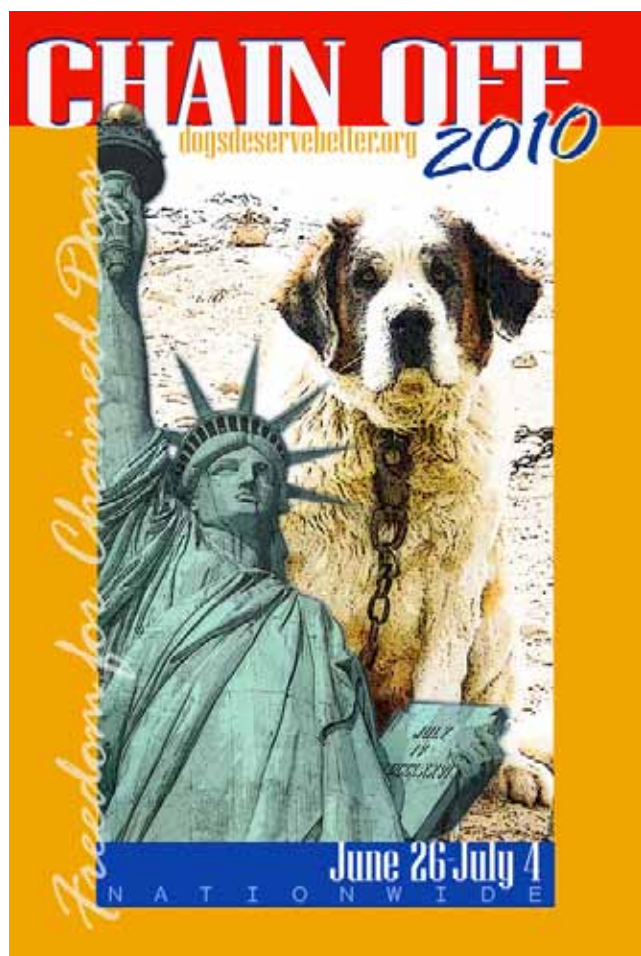


## FOR IMMEDIATE RELEASE

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### OVER 100 DOG ADVOCATES NATIONWIDE TO LIVE CHAINED TO DOGHOUSES TO RAISE AWARENESS FOR CHAINED DOGS

Florida and New Mexico main events plus locations worldwide to seek  
Freedom for Chained Dogs through Independence Day Weekend



April 27, 2010, Tipton, PA—Dogs Deserve Better, a nonprofit working to bring dogs into the home and family, has finalized plans for its Chain Off 2010: Freedom for Chained Dogs event, which takes place from June 26th through July 4th, 2010.

Chain Off has been held annually around the 4th of July since 2004, highlighting the reality that while Americans are celebrating their own freedom, there are tens of thousands of "Best Friends" in every state who are still not free: America's chained and penned dogs.

These dogs are found in backyards stretching from Delaware to Alaska, from Maine to Hawaii, all throughout the provinces of Canada, and in countries around the world.

The event has evolved from one woman chaining herself to a doghouse in 2004 for 33 hours, to 112 people chaining themselves in 52 locations including Canada and Romania during last year's 2009 Chain Off to raise awareness for chained dogs.

Tamira Ci Thayne, founder of Dogs Deserve Better, states, "We chose July 4th for this event because it symbolizes the Freedom of America, a nation's Independence. Yet we call attention to those who are still not free—dogs who spend their entire lives at the end of a chain or enclosed 24/7 in a small, lonely pen. Dogs want nothing more than to be with us, their

pack, and leaving them in solitary confinement is devastating for both the dog and the caring neighbors who are forced to witness the neglect."

The group is firming up plans to hold main events in Alachua, Florida and Hobbs, New Mexico, where dozens of advocates from all over the U.S. will live chained to doghouses for as long as 24 hours, and citizens and volunteers are setting up nationwide and even worldwide locations to join the campaign.

Laws against chaining dogs for life are a growing trend in America, with four states successfully enacting time limits on chaining, and over 200 cities and counties nationwide setting similar limits or bans.

See the website at [www.dogsdeservebetter.org](http://www.dogsdeservebetter.org) for complete Chain Off 2010 information and a growing list of locations or to sponsor the nationwide event.

Dogs Deserve Better is a 501c3 nonprofit organization headquartered in Tipton, Pennsylvania, is the 2003 First Place Winner of the ASPCA Pet Protector Award, and currently has over 140 area reps in 36 states as well as in Canada.