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Contact: Tammy S. Grimes • founder, **Dogs Deserve Better** • www.dogsdeservebetter.org
P.O. Box 23, Tipton, PA 16684 • 1.877.636.1408 • 814.941.7447

ORGANIZATION RELEASES CHAINED DOG SONG PRESENTATION TO INTERNET VIEWERS

**Release Kicks Off Chained Dog Awareness Campaign
Leading Up to People Chaining Contest—Breaking the Chain—
which starts July 1st, 2006.**

Altoona, PA—Dogs Deserve Better, a nonprofit working to bring dogs into the home and family, has released an exclusive song presentation for internet viewing, entitled "I Am Unseen." The song highlights the plight of the chained dog through music, lyrics, and images to evoke a greater understanding of the lives of chained and penned dogs in the viewer.

The release kicks off a month of heavy awareness campaigning which leads to Chain Off 2006, during which it will hold a "reality-TV style" contest: **15 people will live chained to doghouses for a period of up to two weeks in order to win the prize of a new Chevy Aveo.** The contest will take place starting July 1, 2006, and will be held near the Altoona, Pennsylvania area.

Tammy S. Grimes, founder of Dogs Deserve Better, states, **"With 'I Am Unseen' circulating the internet, we are hoping to raise greater awareness for the chained dog, as well as push momentum for this year's contest. In today's world of reality TV, our Breaking the Chain Contest is an exceptional way to bring awareness for this issue.** Having lived chained to a doghouse for 33 hours over the 4th of July in both 2004 and 2005, I know it's no easy feat; I believe our contestants and the world will gain a greater understanding of what it's like to spend time as a chained dog."

The organization and its Mothers Against Dog Chaining component work to protect the lives of both dogs and children. Says Grimes, "From October 2003 through May 2006, there have been at least 87 children killed or seriously injured by chained dogs in the United States. Our work serves to bring to light the grave dangers facing our children and dogs. **I have pledged to stay chained for 72 hours this year to underline my commitment to this issue, the nation's children, and the nation's dogs.**"

The organization is seeking contestants from all over the United States who live with a chained dog, will play on behalf of a chained dog living near them, or have a rescued dog as part of the family.

Visit the website at www.dogsdeservebetter.org/iamunseen.html to view "I Am Unseen".

Dogs Deserve Better is a 501c3 nonprofit organization headquartered in Tipton, Pennsylvania, is the 2003 First Place Winner of the ASPCA Pet Protector Award, and currently has 125 area reps in 30 states as well as 3 in Canada.