



FOR IMMEDIATE RELEASE TO THE PRESS

NONPROFIT SEEKS ELEMENTARY STUDENTS, GROUPS TO MAKE VALENTINES FOR CHAINED DOGS

Dogs Deserve Better Announces it's Fourth
"Have a Heart for Chained Dogs" Week, February 7-14

Dogs Deserve Better, a nonprofit working to bring dogs into the home and family, has designated Valentine's Week, February 7-14th, "Have a Heart for Chained Dogs Week," and is seeking students, groups, and individuals to participate by creating valentines for the chained dogs and mailing them to the organization's headquarters in Tipton, Pennsylvania.

The group is raising awareness for chained and penned dogs in a positive way...by delivering Valentines, a brochure and a treat coupon to dogs living outside all over the U.S. and into other countries where they have representation, such as Canada and Australia.

Dogs Deserve Better seeks to mail and/or hand deliver more than 4500 Valentines in its 2006 campaign. In 2005 the group delivered over 3000 Valentines to chained or penned dogs.

Tammy S. Grimes, founder of Dogs Deserve Better, states, "We were thrilled in 2005 to see an incredible response to our plea. We received a total of 2,444 valentines from 44 different groups and individuals in 23 states, along with some tremendously touching letters, such as this one from Carrie L. Nutter, of Chicago, Illinois:

Carrie writes, "I am an occupational therapist with Chicago Public Schools, and I work to help children of various ages with an array of challenges. When I told the children of the project, they were very excited to make Valentine's Day cards for the dogs. Some were so motivated that they actually made multiple cards!...By participating in this program, the children felt like they were helping others instead of always being on the receiving end. This helped tremendously to boost their self-esteem."

Grimes continues, "The students and groups gain a sense of accomplishment from creating for the dogs, and our hope is that more and more dog caretakers are educated as a result of the children's efforts."

Valentines are needed at the Dogs Deserve Better headquarters in Tipton, PA by February 7th. The group is also seeking coupons for free or low-cost dog treats to include with their packets. If you can participate by creating Valentines or mailing coupons, please send them to P.O. Box 23, Tipton, PA 16684. E-mail info@dogsdeservebetter.org, or call 814.941.7447 for further details.

Dogs Deserve Better invites any interested volunteers nationwide to deliver Valentine's to local chained dogs. The group is also in need of addresses for chained/penned dogs, and sponsors for the program.

All interested sponsors, please go to www.dogsdeservebetter.org.