



FOR IMMEDIATE RELEASE

Contact: Tammy S. Grimes • founder, **Dogs Deserve Better** • www.dogsdeservebetter.org
Tammy@dogsdeservebetter.org • P.O. Box 23, Tipton, PA 16684 • 1.877.636.1408 • 814.941.7447

ROBIN WILLIAMS TOPS LIST OF CELEBRITIES DONATING PET'S COLLARS FOR CHARITY AUCTION

"Celebrity Collars for Dollars" Fundraising Auction Benefits Dogs Deserve Better; Set to Begin June 23

June 18, Tipton, PA—Robin Williams tops the list of celebrities donating their dog's used collars for a "Celebrity Collars for Dollars" auction benefiting Dogs Deserve Better, a nonprofit working to bring dogs into the home and family. Williams donated three old collars from family pets Gabby and MableMae, signed with each dog's name as well as Robin's, 3 autographed movie photos, 3 signed Robots movies, and an autographed Dogs Deserve Better Calendar cover.

The group also received 2 collars from Daisy Fuentes' dogs Alfie and Rita, and one from Jack Hanna's dog Ben, Adrian Zmed's dog Kubby, Elvira's rottweiler Mina, Patrick McDonnell's friend Earl, and Betty White's dog Pontiac. All have been framed in shadow boxes with a photo of the celebrity, any personal notes, and a Dogs Deserve Better "Celebrity Collars for Dollars" inscription label specifying the celebrity name, his/her companion's name, and the date of the auction.

Tammy Grimes, founder of Dogs Deserve Better, states "It's been great fun opening the mail from celebrities to see what they've donated. Candice Bergen, who did not have a collar to send, had her assistant call to say they were sending a specially signed photo to DDB; they both loved our work, and gave a generous donation for the chained and penned dogs. What an honor!"

Johnny Depp, Charlize Theron, Elizabeth Taylor, and Dolly Parton donated autographed photos which were framed and will be sold during the auction. Bill Maher sent a signed copy of his book "Polite Musings from a Timid Observer", also to be auctioned, and Martha Stewart autographed the DDB Calendar cover, which has been framed and is slated to be included.

Dogs Deserve Better is pairing the celebrity auction with their annual Chain Off Event, taking place from June 30th through July 7th, 2007. During this year's event, "Unchain the 50", the group seeks Freedom for Chained Dogs in every state in the nation. 70 volunteers in 28 states will live chained to doghouses for 8-24 hours to call attention to those who are still not free—dogs who live their entire lives at the end of a chain, ostracised from what they long for most: family, love, and attention...a "pack" in which to belong.

The Dogs Deserve Better "Celebrity Collars for Dollars" auction will run 10 days through July 3rd, and can be found through the website at <http://www.dogsdeservebetter.org/collarsfordollars.html>. Details on the group's Unchain the 50 Event can be found at <http://www.dogsdeservebetter.org/chainoff2007.html>.

Dogs Deserve Better is a 501c3 nonprofit organization headquartered in Tipton, Pennsylvania, is the 2003 First Place Winner of the ASPCA Pet Protector Award, and currently has over 150 area reps in 38 states as well as in Canada and France.