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JOHNNY DEPP SIGNED PHOTO BRINGS OVER \$1000 IN CHARITY "COLLARS FOR DOLLARS" AUCTION

**Dogs Deserve Better Auctions 18 Celebrity Items;
Earns over \$3800.00 for their Efforts for Chained and Pinned Dogs**

July 5, Tipton, PA—A signed photo of Johnny Depp sitting on a wicker chair brought \$1000 in online e-bay auction for Dogs Deserve Better, a nonprofit working to bring dogs into the home and family from an outside, neglected existence at the end of a chain.

A black collar from Robin Williams family pet Gabby brought in over \$400, and two others from William's dog MableMae, signed with each dog's name as well as Robin's, brought in a combined total of \$350.00

Tammy Grimes, founder of Dogs Deserve Better, states "We're so happy with the results of this auction that we plan to make the Celebrity Collars for Dollars Auction an annual part of our Chain Off Celebration, and we're very grateful to all the celebrities who took part in helping chained and penned dogs. We've received more signed photos of celebrities since the auction, which we'll frame and place in the Holiday Auction we run each November. Soon we'll release the names of these celebrities so our supporters can start to look forward to the next auction!"

The group also received 2 collars from Daisy Fuentes' dogs Alfie and Rita, and one from Jack Hanna's dog Ben, Adrian Zmed's dog Kubby, Elvira's rottweiler Mina, Patrick McDonnell's friend Earl, and Betty White's dog Pontiac. All were been framed in shadow boxes with a photo of the celebrity, any personal notes, and a Dogs Deserve Better "Celebrity Collars for Dollars" inscription label specifying the celebrity name, his/her companion's name, and the date of the auction.

Dogs Deserve Better paired the celebrity auction with their annual Chain Off Event, taking place from June 30th through July 7th, 2007. During this year's event, "Unchain the 50", the group sought Freedom for Chained Dogs in every state in the nation. 108 volunteers in 36 states lived chained to doghouses for 8-24 hours to call attention to those who are still not free—dogs who live their entire lives at the end of a chain, ostracised from what they long for most: family, love, and attention...a "pack" in which to belong.

Details on the group's Unchain the 50 Event can be found at <http://www.dogsdeservebetter.org/chainoff2007.html>.

Dogs Deserve Better is a 501c3 nonprofit organization headquartered in Tipton, Pennsylvania, is the 2003 First Place Winner of the ASPCA Pet Protector Award, and currently has over 150 area reps in 38 states as well as in Canada and France.